

National Conference on Child Health and Well-Being

Real Talk. Real Solutions.

Presented by Action for Healthy Kids
November 2–4, 2022 | Loews Chicago Hotel

Sponsor and
Exhibitor
Prospectus

Presented by Action for Healthy Kids (AFHK), this conference is designed to strengthen district-school-family-community partnerships by mobilizing a community of individuals invested in child health and well-being to implement sustainable solutions to real world challenges.



**2022 National Conference on
Child Health and Well-Being**
Real Talk. Real Solutions.

November 2–4, 2022 | Chicago, Illinois

Our sponsorship and exhibition opportunities reach **top leaders and stakeholders** working to advance health and educational equity in support of the whole child.



**BOOST
YOUR BRAND
REPUTATION**



**REACH
YOUR TARGET
AUDIENCE**



**BUILD
LOYALTY**



**MAXIMIZE
YOUR MARKET
LEADS**

400+ Attendees!

DISTRICT AND SCHOOL
ADMINISTRATORS

TEACHERS AND STAFF

PARENTS AND CAREGIVERS

STATE LEADERS

COMMUNITY MEMBERS

From networking to increasing visibility of your products and services, the **National Conference on Child Health and Well-Being** provides the platform you need to increase your value to **400+ attendees** in your target market!

Exhibitors at AFHK's 2022 **National Conference on Child Health and Well-Being** will have **face-to-face** access to network with important stakeholders and leaders in the health and education communities!

Sponsors of AFHK's 2022 **National Conference on Child Health and Well-Being** will have the chance to **increase brand awareness** and show their commitment to corporate social responsibility!

Who is Action for Healthy Kids?

Action for Healthy Kids is a 501(c)3 nonprofit organization that believes healthy kids create a better world. We help kids thrive by bringing families and schools together to ensure students have access to nutritious foods, safe places to play and be active, and healthy, supportive environments.

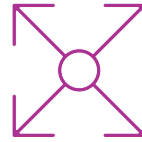
We are a leader in the national movement to improve child health. AFHK has 20 years of experience working with educators and families in areas of nutrition, physical activity, and social-emotional health. We have built a network of over 100,000 volunteers and champions for child health and well-being and our programs, resources, and technical assistance have impacted more than 53,000 schools and 20 million students nationwide.

To learn more, visit us at actionforhealthykids.org.



BUILD YOUR BRAND AWARENESS

- Differentiate from competitors
- Create an experience for your audience
- Reinforce brand image
- Align with national initiatives and movements



EXPAND YOUR CUSTOMER MARKET

- Generate leads
- Drive revenue for your product and/or service
- Deepen relationships with existing customers
- Participate in engagement opportunities

Increase your exposure before, during and after the conference through a wide range of options.

Explore market challenges and opportunities, **advertise**, and **build** loyalty around your organization!

But that's not all...

By taking advantage of your **two (2) FREE conference registrations**, you can sit side-by-side with participants. Learn about the important and challenging opportunities in the child health crisis. Show how your products and services can help them support children's health and use this invaluable opportunity to turn leads into sales.

Whether you are reconnecting with current customers, showing off a new innovation or improvement, or making a first impression that could lead to new business with a school district or community that you are currently not serving, **AFHK's National Conference on Child Health and Well-Being** will provide the platform needed to achieve your goals!

Fulfillment Report

Following the conference, you will receive a fulfillment report generated with feedback, collected data, and information to **assess the results** and compare to your goals and objectives. You will also be invited to **engage in a collaborative discussion** with an AFHK staff member post-conference!

What are
your overall
objectives?
How will
you measure
success?



Network with participants and ask questions.
The person sitting next to you may have exclusive information!



Attend sessions to better understand opportunities and challenges and how your solutions can fit these needs!



Expand your leads and increase sales by connecting to individuals with purchase authority to enter into business agreements!

Show your
solutions and
grow your
relationships!

Leverage this event to boost
your brand, explore competitor
products and services, and build
new relationships with leaders
in health and education from
across the country!

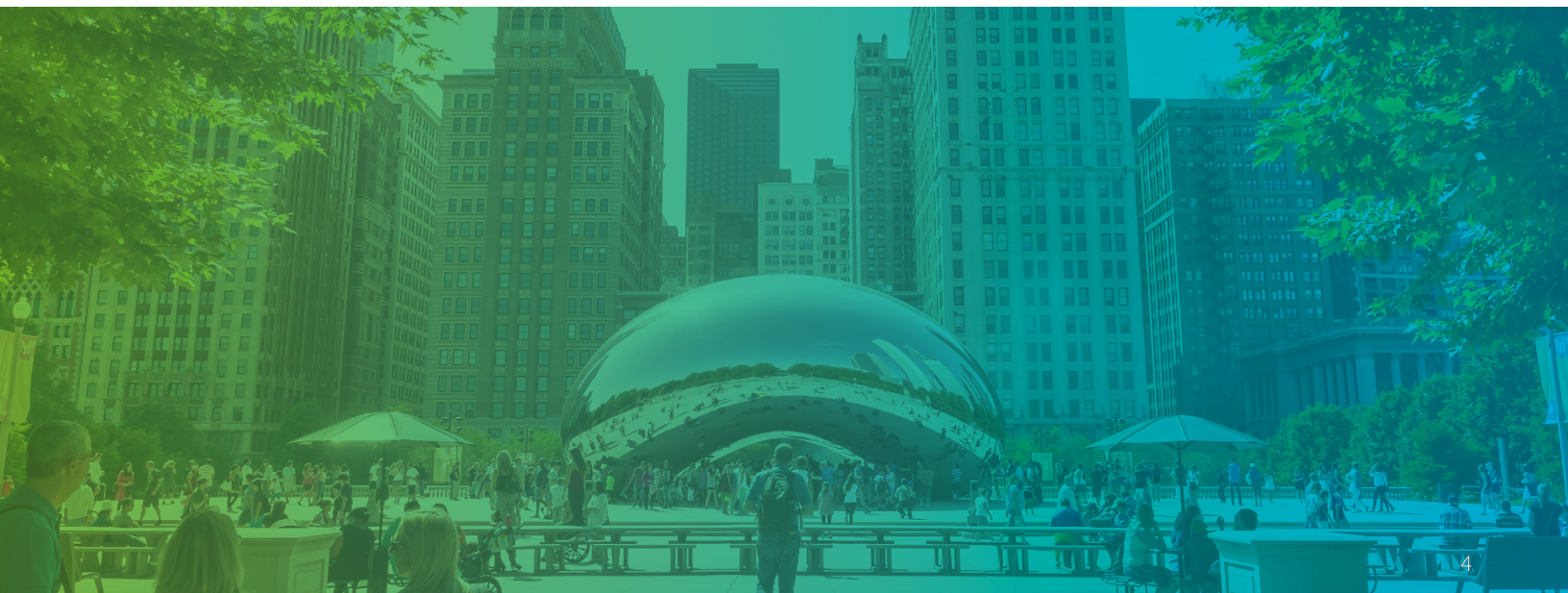
Exhibit Hall Schedule

WEDNESDAY, NOVEMBER 2

8:00 – 10:00 am	Exhibitor set up
10:00 am	Exhibits open
10:00 am – 1:00 pm	Dedicated exhibition time
1:00 pm – 2:30 pm	Exhibits close for general session
2:30 pm – 5:00 pm	Exhibits re-open Breakout sessions
5:00 – 6:30 pm	Welcome reception Dedicated exhibition time
6:30 pm	Exhibits close

THURSDAY, NOVEMBER 3

10:30 am – 11:30 am	Morning breakout session Exhibits open
11:30 am – 1:30 pm	Lunch (on your own) Dedicated exhibition time
1:30 pm – 2:30 pm	Exhibits close for general session
2:30 pm – 5:00 pm	Exhibits re-open Breakout sessions begin
5:00 pm – 6:00 pm	Dedicated exhibition time
6:00 pm	Exhibits close Exhibit tear down



Sponsorship Opportunities

VALUE	\$1,000 EXHIBITOR ONLY	\$2,000 BRONZE	\$3,500 SILVER	\$5,000+ GOLD
Exhibit Booth with 6' X 30" table Two (2) chairs included	✓	✓	✓	✓
Two (2) complimentary conference passes (for more information about what is included with entry, please click here)	✓	✓	✓	✓
Hyperlinked logo on the conference website homepage	✓	✓	✓	✓
Complimentary Wi-Fi Connection	✓	✓	✓	✓
Invitation to connect with a designated AFHK staff member post-conference	✗	✓	✓	✓
Acknowledgement in the Action for Healthy Kids newsletter (issue before and following the conference)	✗	✓	✓	✓
Recognition on the Action for Healthy Kids main website	✗	✓	✓	✓
Opportunity to provide 500 promotional items (excluding flyers) to be included in participant goodie bags	✗	✗	✓	✓
Opportunity to provide one (or more) item(s) for raffles	✗	✗	✓	✓
Social media post from Action for Healthy Kids	✗	✗	✓	✓
Spotlight blog by Action for Healthy Kids	✗	✗	✗	✓
10–20 second Dynamic Ad for 1 episode of the AFHK podcast	✗	✗	✗	✓
Recognition as General Session sponsor with verbal podium gratitude	✗	✗	✗	✓
Recognition signage onsite	✗	✗	✗	✓

**For \$20,000,
lead as a
Platinum
sponsor!**

Includes all the benefits of Gold, PLUS:

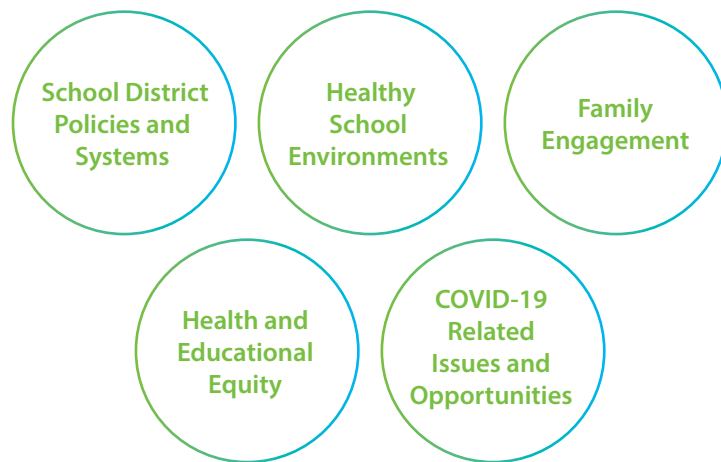
- Double logo size on all communications
- Tagline included in all marketing materials for the conference (up to 25 words)
- Two additional social media gratitude posts following the conference
- Invitation to be a guest on the AFHK Podcast
- Printed banner at the conference
- Two (2) additional registrations
- Welcome reception remarks and recognition
- Conference App acknowledgement (development in progress, will be available on Apple and Google Play)

More Opportunities to Sponsor

Sessions

All breakout sessions showcase excellent examples of replicable evidence-based or promising tools, techniques, and best practices to advance health and educational equity in support of the whole child.

All sessions will focus on one or more of the following:



Your funding of these **pivotal learning opportunities** will be recognized with a verbal thank you at the start of the chosen sponsored session.

To add one or more of these options to your package, please contact Jennifer Dziak at jdziak@actionforhealthykids.org

**Act fast!
Space is
limited!**

Meals

Breakfast

→ two opportunities

Lunch

→ three opportunities

Morning Workout Session

→ multiple opportunities

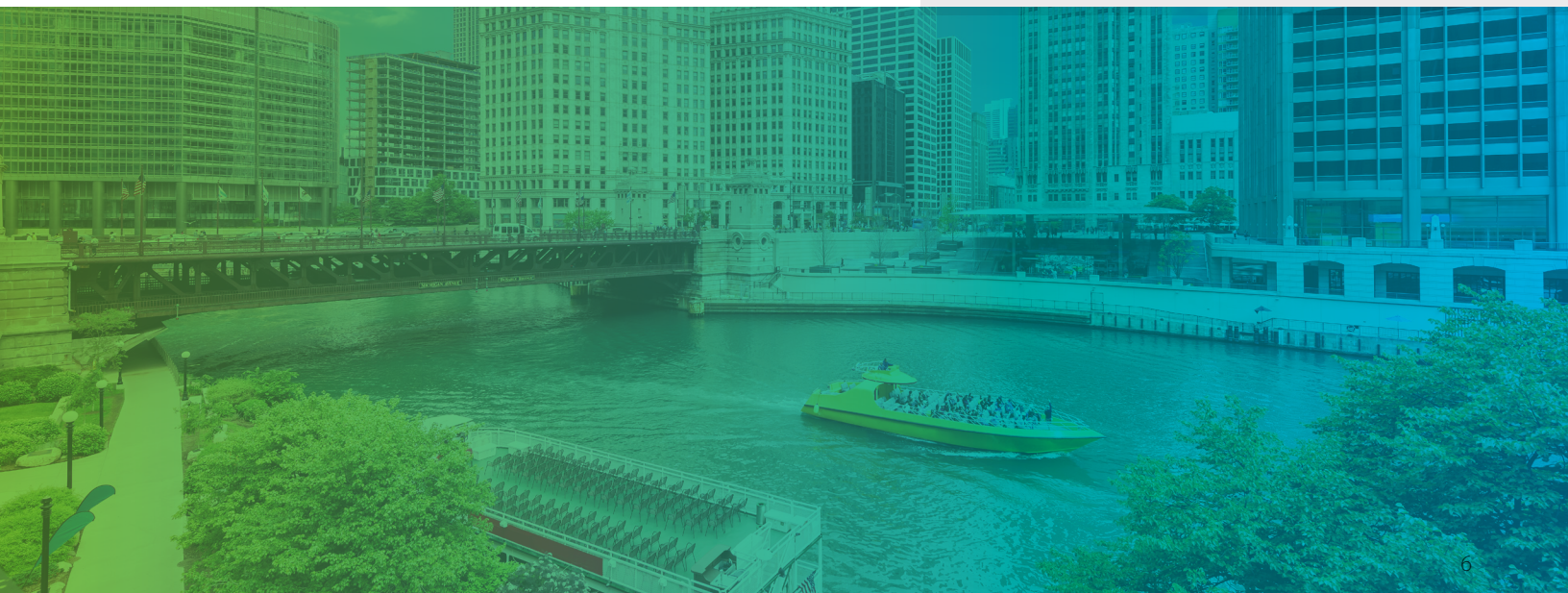
Breakout Sessions

→ multiple opportunities

Family Connector Conference Scholarships

This value does not include:

- Additional conference registrations (which can be purchased [here](#))
- Exhibit tablecloth and other furnishings
- Exhibit electricity
- Storage and handling fees for items shipped to the hotel
- Any other items that are not explicitly listed in the “includes” section



Floor Plan



Sullivan Ballroom Loews Chicago

[Click here](#)
for floor plan



We want to talk with you about **exhibit and sponsorship opportunities!** Let's discuss how we personalize them to meet your objectives.

Contact us!

Please contact Jennifer Dziak at jdziak@actionforhealthykids.org

For general information about the conference, email contactus@actionforhealthykids.org



Healthy Kids. Better World.

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actionforhealthykids.org