



**2020-2021 Action for Healthy Kids  
Game On \$2,500 Grant  
Instructions and Checklist  
Application for Funds due Friday, May 1, 2020**

Action for Healthy Kids is pleased to release its *Game On* grant opportunities for the 2020-2021 school year. Schools will be awarded a \$2,500 grant to support physical activity and nutrition initiatives that help schools provide a learning environment where students are healthy, active and ready to learn. Funded schools will also receive expertise and support to help implement a successful project that leads to sustainable change.

**Steps to Apply**

1. Complete the Action for Healthy Kids [School Health Survey](#) to find out which type of *Game On* Grant your school is eligible for. Once you complete the survey, you will receive an email containing this information.
2. Register and participate in the *2020-2021 Game On Grant* webinar. In this webinar, you'll learn about specific grant details, which states are eligible, and receive helpful tips for applying. This webinar will be archived for those unable to attend the live session.
  - **Webinar Title: Apply for a 2020-2021 Game On Grant**
  - **Date: Thursday, February 20, 2020**
  - **Time: 3:00 PM (ET), 2:00 PM (CT), 1:00 PM (MT), 12:00 PM (PT)**
  - **Register here:**  
[https://actionforhealthykids.zoom.us/webinar/register/WN\\_TYnEu2-iT9CUtKiwReVsWg](https://actionforhealthykids.zoom.us/webinar/register/WN_TYnEu2-iT9CUtKiwReVsWg)
3. Action for Healthy Kids recommends that schools complete the paper application, using the following grant application instructions and checklist, with their School Health Team in order to organize the proposal in a thoughtful manner, check spelling and ensure accurate character count. On average, the application takes less than 60 minutes to complete.
4. Proceed to the online [School Portal](#) to submit your official application by copying and pasting your responses. Applications must be submitted online via AFHK's School Portal. Paper applications will not be accepted.

**School Portal:**

- [https://afhkschoolportal.force.com/AFHK Communities Login](https://afhkschoolportal.force.com/AFHK_Communities_Login)

**School Portal Guide:**

- <https://www.actionforhealthykids.org/wp-content/uploads/2019/06/Instructions-for-Completing-the-SHI.pdf>

**Important Dates and Project Deliverables**

<b>Deadline</b>	<b>Description</b>
Friday, May 1, 2020	Applications due
Wednesday, June 10, 2020	Award notifications sent
Friday, June 26, 2020	School Terms and Conditions due
Friday, September 25, 2020	Pre-School Health Index due

Friday, December 11, 2020	Midterm Report and 2 photos due
Friday, March 26, 2021	Every Kid Healthy Week Event Survey due
Friday, May 28, 2021	Final Report and 3 photos due; post-School Health Index due
Friday, May 1, 2020	Applications due

## **Game On Grant**

### **What is Game On?**

Game On is a no-cost online guide providing all the information and resources you need to host a successful wellness program in your school with the ultimate goal of implementing comprehensive health programming. Game On is flexible and adaptable to help you improve student health while also meeting your school's needs, wherever your school is in the process. For more information, visit <https://www.actionforhealthykids.org/game-on-program/>.

Game On aligns with the following components of the Whole School, Whole Community, Whole Child (WSCC) model: health education, physical education & physical activity, community involvement, family engagement, and nutrition environment and services. The WSCC model is an evidenced-based model that focuses its attention on the child, emphasizes a school-wide approach and acknowledges learning, health and the school as being a part and reflection of the local community.

### **Game On Grants**

Game On grants provide funding for schools to implement physical activity and nutrition initiatives. Applications for the \$2,500 grant level must include at least one physical activity initiative *and* at least one nutrition initiative. PK-12 schools in all states are eligible to apply for a \$2,500 grant.

### **Active Schools**

Funded schools will automatically be enrolled as an Active Schools Champion. Active Schools Champions receive monthly e-newsletters with information about physical education and physical activity grants as well as free resources, programs, services (e.g., webinars) and special events. Only Active Schools Champions and schools are eligible for some grants, and for others, they receive preference. Champions are the first to hear about special events like Take Your Parent to PE Week (last week of September) and other promotions, contests, and opportunities. Funded schools will have the opportunity to opt-out of this automatic enrollment.

### Awarded schools will:

- Implement at least one physical activity initiative (see list below) to advance at least one of the following:
  - Physical activity minutes (to at least 30 minutes per day or by 10% if minutes are already more than 30)
  - Percentage of students participating in physical activity initiatives
  - Percentage of time students engage in moderate-to-vigorous physical activity

<b>Physical Activity Initiatives</b>
• Outdoor Active Recess
• Indoor Active Recess
• Play Space or Gymnasium Refurbishing
• Physical Education Equipment

• Brain Breaks/Classroom Physical Activity
• Before-School Programming
• After-School Programming
• Fitness Assessments/Testing
• Walk/Bike to School Initiatives
• Other

- Implement at least one nutrition initiative (see list below) to advance at least one of the following:
  - Student participation in nutrition education.
  - Providing access to healthy foods/beverages wherever food is served, sold, or shared on campus.

<b>Nutrition Initiatives</b>
• Nutrition Education
• School Gardens
• Salad Bars
• Smarter Lunchrooms
• Healthy Fundraisers
• Classroom Celebrations
• Classroom Rewards
• Healthy Food Taste Testing
• Healthy Cooking Classes
• Water Access
• Healthy snacking (including school store, vending and a la carte)
• Other

- Advance at least one of the following impacts as a result of your school’s proposed nutrition and physical activity programming:
  - Increase in student self-awareness
  - Increase in student self-management
  - Increase in student social awareness
  - Increase in student relationship skills
  - Increase in student responsible decision making
- Implement ongoing opportunities to engage staff, family and/or community in leading or supporting school health programming.
- Share two project success stories as part of the midterm and final reporting requirements.
- Provide information to students and parents on the importance of physical activity and nutrition.
- Complete AFHK’s School Health Index at the beginning and end of the grant cycle.
- Submit midterm and final reports, with photographs, to show project updates and results.
- Join the celebration during *Every Kid Healthy Week* by hosting a family-friendly health-promoting event during April 2021.

Schools with greater than 50% of students eligible for free/reduced priced meals and within the following states may receive priority: FL, TX, GA, NC, NY, WI, IL, IN, MN, MD, MI, OH, PA, CA, CO, AR, TN, AZ, KY, VA. All schools, however, are strongly encouraged to apply. Award decisions are based on building enrollment, project type, potential impact and a school’s ability to mobilize parents and students around school wellness initiatives.

**Application Checklist**

The following checklist provides clarification on application questions. Using this list, check off each point to ensure you submit a complete application. Action for Healthy Kids recommends that schools complete the paper application first, but applications must be submitted online via the [School Portal](#) to be considered for funding.

**Section 1: Contact Information**

✓	Question	<b>Applicant Contact Information</b> *The primary grant contact for <i>all</i> grant requirements including the midterm and final report, as well as the School Health Index.
	<b>1</b>	<ul style="list-style-type: none"> <li>• Name</li> <li>• Role - Select one from the given list.</li> <li>• Phone Number</li> <li>• Primary Email - We will use email for all communications. Please ensure there are no typos in your address.</li> <li>• Alternative Email - We will use this email address if we are unable to reach you with your primary email address.</li> <li>• Free and Reduced Percentage – If CEP, enter 100. Include a number only (omit the %).</li> </ul>
✓	Question	<b>Provide the contact information for the following individuals.</b> *By providing their names and emails, you are indicating their support for the project.
	<b>2</b>	<ul style="list-style-type: none"> <li>• Name of Principal/Administrator</li> <li>• Email</li> <li>• Name of Physical Education Teacher</li> <li>• Email</li> <li>• Name of School Building School Nutrition Manager</li> <li>• Email</li> </ul>

**Section 2: Project Details**

✓	Question	<b>Physical Activity Initiative</b>
	<b>3</b>	➤ What is the physical activity project you are interested in implementing at your school? Please describe in detail. (2000 characters)
	<b>4</b>	➤ What is the physical activity strategy you expect to incorporate into you project throughout the year? Select one from the given list. If your initiative can not be classified within a strategy on the list, please select other and specify.
	<b>5</b>	➤ What will be the impact(s) of your physical activity initiative? Select all that apply.

	6	➤ How do you anticipate your proposed project will lead to the chosen physical activity impact(s)? (2000 characters)
	7	<ul style="list-style-type: none"> <li>➤ Enter the average number of physical activity minutes received per day for the majority of students at your school for each of the following initiatives.</li> <li>➤ <i>Consult your PE teacher, recess supervisor and before/after school program supervisor to ensure you provide accurate data. AFHK will use this information to calculate baseline physical activity minutes and to measure your school's progress against grant deliverables throughout the school year.</i></li> <li>➤ <i>For before/after school activities, only include activities that are focused on physical activity, are non-competitive and are open to all students. For example, school sports with try-outs or after-school tutoring programs should not be included here.</i></li> <li>➤ <i>If your school does block scheduling or you are unsure how to calculate average minutes, please contact your <a href="mailto:contactus@ActionforHealthyKids.org">State Coordinator</a> or email <a href="mailto:contactus@ActionforHealthyKids.org">contactus@ActionforHealthyKids.org</a>.</i></li> </ul>
✓	<b>Question</b>	<b>Nutrition Initiative</b>
	8	➤ What is the nutrition project you are interested in implementing at your school? Please describe in detail. (2000 characters)
	9	➤ What is the nutrition strategy you expect to incorporate into your project through the year? Select one from the given list. If your initiative can not be classified within a strategy on the list, please select other and specify.
	10	➤ What will be the impact(s) of your nutrition initiative? Select all that apply.
	11	➤ How do you anticipate your proposed project will lead to the chosen nutrition impact(s)? (2000 characters)
	12	<ul style="list-style-type: none"> <li>➤ How many hours per year on average do students receive classroom instruction on nutrition education?</li> <li>➤ <i>Consult with school staff ensure you provide accurate information.</i></li> </ul>
	13	<ul style="list-style-type: none"> <li>➤ <i>How many grade levels utilize the school garden (through garden workdays, lessons in the garden, garden taste tests, etc.)? For example, if 3<sup>rd</sup>, 5<sup>th</sup>, and 7<sup>th</sup> participate in the school garden, that would be 3 grades. (select one)</i></li> <li>➤ <i>Consult with school staff to ensure you provide accurate information.</i></li> </ul>
	14	<ul style="list-style-type: none"> <li>➤ Please include any significant dates for a timeline of your project. (2000 characters)</li> <li>➤ <i>Action for Healthy Kids is looking for utilization of best practices that lead to the greatest impact on policy, systems, and environmental changes and thus, on student health and academic achievement. Include your tentative project timeline. Tell us what you hope to accomplish in each month of the grant term (August 2020 through June 2021).</i></li> </ul>
	15	➤ Once the grant term is over, describe how you will ensure that grant efforts and success will be sustained. (1000 characters)
	16	➤ Describe other funding your school has received (or applied for) to address nutrition or physical activity. (500 characters)

	17	➤ Describe the ongoing opportunities you school will implement to engage staff, family and/or community in leading or supporting your school health programming and your plan for sustaining these opportunities. (2000 characters)
	18	➤ During a typical school year, how many times does your school health team meet?
	19	➤ Which of the following groups are represented on your school health team? Select all that apply.
	20	<ul style="list-style-type: none"> <li>➤ Please select at least one of the following impacts as a result of your schools proposed nutrition and physical activity programming.</li> <li>➤ Please click the links to learn more about SEL impacts through <a href="#">nutrition</a> and <a href="#">physical activity</a>.</li> </ul>

### Section 3: Budget

✓	Question	Budget
	21	<ul style="list-style-type: none"> <li>➤ How will you use the \$2,500 if your project is accepted? Itemize the grant funds in the space provided. (2000 characters)</li> <li>➤ Please itemize how you plan to use the grant funds to achieve the objective(s) of your physical activity and nutrition initiative. Be specific. Grant funds may not be used for staffing or administrative costs.</li> <li>➤ Awarded schools will receive 70% of funds with the 1<sup>st</sup> installment check in August 2020. The remaining 30% of funds will be awarded in January 2021 (after the submission of the Midterm Report and pre-School Health Index).</li> <li>➤ You must submit a proposed budget of \$2,500.</li> </ul>

### Section 4: Other Information

✓	Question	Other Information
	22	➤ How did you <u>first</u> hear about the School Grants for Healthy Kids grant opportunity? Select one from the given list.

Please proceed to the [Action for Healthy Kids School Portal](#) to submit your application online. Questions? Please contact your [State Coordinator](#) or email [contactus@ActionforHealthyKids.org](mailto:contactus@ActionforHealthyKids.org).