

As we continued to expand our work to improve children’s health and well-being in 2018, we reached more than 20 million kids in 53,000 schools through the dedication and hard work of more than 140,000 volunteers and champions around the country.

### Among our biggest highlights in 2018:

- » AFHK became the organizational home of Active Schools, formerly a Let’s Move! initiative, now continuing its mission as a collective impact movement dedicated to ensuring all K-12 students get 60 minutes or more of physical activity every day.
- » Established an Auxiliary Board of individuals committed to furthering the mission of AFHK through their personal and professional lives.
- » Trained our first cohort of parent ambassadors to help expand our Parents for Healthy Kids work in California, Florida and Texas.
- » Grew the Urban School Wellness Coalition, the nation’s most important school health leader community of practice, to include 32 of the largest urban school districts.
- » Expanded our work by awarding new Game On grants to support unstructured play, mindfulness and social emotional learning in schools.

## By the Numbers: Our Equation for Success



### TOOLS AND RESOURCES

- Number of school grants • **1,059**
- Number of students impacted by school grants • **631,274**
- Value of grants in dollars and programmatic support • **\$5,285,573**
- 7,462** attendees at **143** trainings/workshops
- Number of districts in the Urban School Wellness Coalition • **32**



### PROGRAMS AND PRACTICES

- Number of new breakfasts served by partner schools • **8,777,432**
- Most popular alternative breakfast program • **Grab ‘N Go Breakfast to the Classroom**
- Most popular nutrition strategy employed by schools • **Nutrition education**
- Most popular physical activity strategy employed by schools • **After-school programming**
- Average number of new physical activity minutes added to the school day • **11**



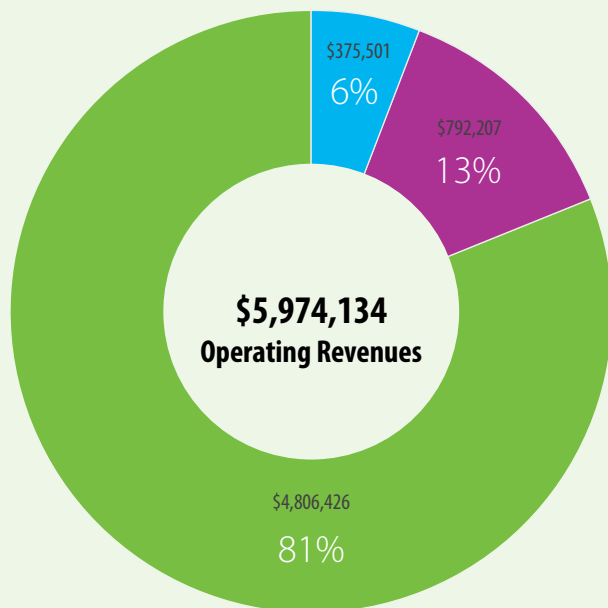
### STAFF, FAMILY, STUDENT AND COMMUNITY ENGAGEMENT

- Number of Every Kid Healthy Week events • **1,657**
- Number of participants in Every Kid Healthy Week events • **675,762**
- In-kind value of volunteers • **\$13.3M**


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 **EVERY KID HEALTHY**

## 2018 Fiscal Year Data

### Total operating expenses



- School health program expenses
- Fundraising expenses
- Administrative expenses



**Value of in-kind volunteers\*:** \$13,277,333

We delivered more than **\$19.25 million** to schools in the form of grants, programmatic support and the in-kind value of our network of volunteers.

\*Based on Independent Sector rate of \$25.43/hour for volunteers.

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