2019-2020 School Grants for Healthy Kids

School Breakfast Grant Webinar
February 21, 2019
Today’s Presenters

Ellen Dillon  
Senior Field Manager  
Action for Healthy Kids

Grace Perry  
Southern Regional Manager  
Action for Healthy Kids
Logistics

- Telephone or speakers
- Everyone is muted
- Submit a question
- This call is being recorded
- Link to recording and handouts will be sent out following the call
Agenda

• Who is Action for Healthy Kids?
• 2019-2020 School Grants for Healthy Kids
• 19-20 School Breakfast Grant Opportunities
• Project Ideas
• Steps to Apply
• Tips
• Important Deadlines
• Questions/Answers
Who We Are

AFHK’s vision is a world in which every kid is healthy, active and ready to learn.
Who We Are

Our goal is to create school communities where children learn how to make healthy choices from the minute they walk in the front door to the minute they leave at the end of the school day.
Tell Us About Yourself

How would you describe yourself?

A. I am a school administrator.
B. I am a school district staff member.
C. I am a parent or caregiver.
D. I am a community member or work for a community organization.
E. I am something else 😊
Tell Us About Yourself

Has your school ever applied for an Action for Healthy Kids Grant? (select all that apply)

A. Yes, we’ve applied for a Game On grant.
B. Yes, we’ve applied for a Breakfast grant.
C. Yes, we’ve applied for a Parent-led Grant
D. No, we’ve never applied for an AFHK grant.
E. I’m not sure.
2019-2020 School Grants for Healthy Kids

- Grants from $1,000 and up
- Grants to:
  - K-12 schools
  - PTO, PTA and other parent groups
  - School Health Teams
  - No CBOs or 501c3 organizations
2019-2020 School Grants for Healthy Kids

**Breakfast Grants**
- Implement new alternative breakfast initiatives

**Physical Activity and Nutrition Grants**
- Game On Grants
- Parent Grants

www.actionforhealthykids.org/grants
2019-2020 Grants

Is the primary grant applicant a parent or school/district employee?

A parent or guardian of a student

Does the proposed initiative include a physical activity component, a nutrition component, or both?

Nutrition

Apply for a Parent Grant – Nutrition Project

Physical Activity

Applie for a Parent Grant – Physical Activity Project

Both Physical Activity and Nutrition

Apply for a Game On Grant

A school or district employee

Does the proposed initiative focus on breakfast or physical activity and nutrition?

Breakfast

Apply for a Breakfast Grant
Grant Impacts

“Breakfast is definitely a very important meal, especially when teaching young children. I am so happy that they are no longer entering the classroom with growling stomachs. Being hungry makes it so difficult to concentrate!“ Classroom teacher, GA
School Breakfast Grant:  Start Up

Start Up Grant Application:
• Focus on starting new alternative breakfast projects
• All States Eligible

Alternative Only
• $2,000/school
• Targets schools with 40-60% free and reduced
• Not providing breakfast free for all students

Alternative AND Universal Breakfast
• $3,000/school
• Target schools with greater than 60% free and reduced
School Breakfast Grant Goals

Start Up Grants
Alternative Only:
• Increase breakfast participation by 35% over baseline

Universal and Alternative:
• Increase breakfast participation to ~65%
School Breakfast Grant

Sustainability/Expansion Grant

- Schools should verify their eligibility
- Focus on our previously funded breakfast grant schools
- Schools should have attained a certain level of success and an additional grant and project will help elevate participation to 70% or greater.
- Schools awarded $1,000
School Breakfast Grant Goals

• Increase breakfast participation
• Provide information to students and parents on the importance of school breakfast
• Work toward becoming a health-promoting school
• Host an Every Kid Healthy Week event in April 2020
Every Kid Healthy Week 2020

All awarded schools must also join the AFHK celebration during Every Kid Healthy Week by hosting a family-friendly health-promoting event during April 2020.

www.EveryKidHealthyWeek.org
Active Schools

Active Schools is dedicated to making it easier for schools to create an active school environment by working on two fronts:

1. Supporting schools in their current reality by serving as a hub for best practices, programs and resources to increase physical education and physical activity opportunities for students.

2. Creating a better reality by driving education system and policy change that engages champions, influencers and decision makers to increase support for physical learning thus enabling schools to educate the whole child.
Active Schools

Who?
Active Schools Champions can be parents, teachers, administrators, school board members, pediatricians, public health professionals, business leaders, community members and anyone who is passionate about helping kids reach their greatest potential both in school and life.

Why?
As a Champion you’ll receive our monthly e-newsletter with access to all the latest information and free resources to help keep kids active.
Reporting Deliverables

• Submit Terms & Conditions to accept grant
• Complete the School Health Index at the beginning and end of the grant
• Complete a midterm report + submit 2 photos (due December 2019)
• Complete an Every Kid Healthy™ Week event survey (due March 2020)
• Complete a final report + submit 3 photos (due May 2020)
What We’re Looking For…

**Yay**

- “Our school will provide breakfast in the classroom. Our principal has already agreed and we’ll implement beginning at the first of the school year in September.”
- “Students will pick up breakfast from mobile service carts (kiosks) from various locations in the building and allowed to take their meals with them to their first period (or possibly in between first and second periods…second chance breakfast)”
What We’re Not Looking For…

**Nay**

- “We want to serve BIC to our kindergarten students”
- “Our school will do grab and go on Fridays”
- We’ll do grab and go from the cafeteria. Students will eat in the cafeteria.
- “Our school will use the grant to pay for student meals.”

- Needs to impact more students
- Breakfast initiative is too limited in scope
- This isn’t an alternative breakfast model.
- Grants can’t be used for food.
Steps to Apply

• Complete the paper application with your team
• Check your character counts (not word count), as many open-ended responses have character limits
• Write the application as if the person reviewing it knew nothing about your school or project
• Consider having an external reviewer read the application
• Submit the grant application in the online portal
  • No paper applications accepted!
Steps to Apply

• Navigate to the School Grants for Healthy Kids website

www.actionforhealthykids.org/grants
Steps to Apply

• Click *Apply Now* to be directed to the Action for Healthy Kids School Portal.
Steps to Apply

• Log in or create an account.
Steps to Apply

Home Page

Learn • Act • Transform
Steps to Apply

My Profile

Learn • Act • Transform
# Steps to Apply

## My School

### Steps to Apply

**Learn • Act • Transform**

![Steps to Apply Image]

**School Affiliations**

Connect your profile to schools.

**SEARCH SCHOOLS**

<table>
<thead>
<tr>
<th>School Name</th>
<th>ZIP code</th>
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<tbody>
<tr>
<td>ANDREW JACKSON LANGUAGE ACAD</td>
<td>60607-03317</td>
</tr>
<tr>
<td>CHICAGO VIRTUAL CHARTER SCHOOL</td>
<td>60657-02426</td>
</tr>
<tr>
<td>GALILEO ELEM MATH SAMP QO ACAD</td>
<td>60607-04237</td>
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<tr>
<td>Shattuck Test School</td>
<td>60607</td>
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<tr>
<td>SKINNER WEST SCHOOL</td>
<td>60607-02191</td>
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<tr>
<td>KEM MANNING ART AVE</td>
<td>60607-53214</td>
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**What do I do?**

In order to manage your schools, you must first affiliate yourself with your school, multiple schools or district. (Note: If you're affiliating with a district, search the zip code of the district office, if you've already see schools listed, you can return to the MySchools button to get started on next step!)

Can't find your school? Please download this New School form, complete it tally and send it to schoolgrants@actionforhealthykids.org and we'll add it and email you to let you know it's now there!
Steps to Apply

Grants
Steps to Apply

Grants
Steps to Apply

Grants

Learn • Act • Transform
Steps to Apply

Grants

Grant Application
All questions in all sections are required unless otherwise noted.

2019-2020 Game On Grant
ALDO LEOPOLD SCHOOL

Section 1: Contact Information
1. Applicant Contact Information

- Role (Select One)
  - SELECT-

- Phone Number
Steps to Apply

Submit
Steps to Apply - Tips

• LOGIN if you have a username/password or REGISTER to create one
• Set up your portal profile using the MY PROFILE tab
• Affiliate yourself with your school(s) using the MY SCHOOL TAB
• Click on GRANTS to see what grants are available
• Choose the grant you want and begin entering your application
Steps to Apply - Tips

- Use the most up to date version of internet browsers: Google Chrome and Firefox
- Save often!
- Move through the application by clicking on tabs at the top
- Complete all required responses before submitting, while paying attention to character count
- If there are errors when you submit, you’ll see an ERROR box at the top of the portal – Address the error and re-submit until all errors have been fixed
Grant Budget - Tips

• Funds cannot be used for staffing or food (except for food for taste tests)
• Check how you’ll use funds. We do not collect receipts or require itemizing of fund expenditures
• Funds dispersed in 2 payments: 70% upon completion of Terms & Conditions and SHI (at the beginning of the school year) and 30% after submission of the midterm report (in January)
• If your project will be utilizing other partners or funding please share that with us. We work with many national partners to determine how to support as many schools as possible and try to avoid duplication of funding.
General Tips

• Review and utilize the Application Instructions Guide as you complete the grant application – includes an application checklist.

• Make sure your project descriptions clearly describe what your school plans to do.

• Schools can apply for both a Breakfast grant and a Game On/Parent led grant.

• Schools cannot apply for both Parent-led grants.

• Get creative – We LOVE seeing innovative and unique projects!
AFHK Technical Assistance

- Assistance with your application
- Game On!
- Content-specific webinars
- Monthly newsletters
- Resources and materials
- Trainings and events
- Communication and community engagement
## Important Dates

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Friday, April 5, 2019</td>
<td>Applications due</td>
</tr>
<tr>
<td>Monday, May 13, 2019</td>
<td>Award notifications</td>
</tr>
<tr>
<td>Friday, May 31, 2019</td>
<td>School Terms and Conditions due &amp; pre-School Health Index</td>
</tr>
<tr>
<td>Friday, December 13, 2019</td>
<td>Midterm Report and 2 photos due</td>
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<tr>
<td>Friday, March 27, 2020</td>
<td>Every Kid Healthy Week Event Survey due</td>
</tr>
<tr>
<td>Friday, May 29, 2020</td>
<td>Final Report, post-School Health Index and 3 photos due</td>
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Contact Us

- Regional Managers and State Coordinators
- We will send out the contact list following the live session.

You can also contact us at: SchoolGrants@ActionforHealthyKids.org
Questions

Questions?
Follow Us for More Resources

Stay up to date on success stories, health tips, physical activity games, fun recipes, volunteer opportunities and ideas for action!
School Programs ◆ Tools and Resources ◆ Expert Partners
Volunteer Opportunities ◆ School Grants

ActionforHealthyKids.org