



2015–2016  
**Annual Report Card**



2016 has been an exciting year at Action for Healthy Kids! We have reached 30,000 schools and more than 15 million children nationwide with the support of our generous funders, tireless staff and state coordinators, and growing network of 120,000+ volunteers and champions. We also went back to school last fall with a new logo. We are proud of the work we and our partner schools have accomplished in the 2015–2016 school year and are excited to celebrate our 15th year of making schools healthier places for all children in 2017.



# SCHOOL GRANTS FOR HEALTHY KIDS

Thanks to our generous sponsors, AFHK provides schools with programming, funding and technical support to activate their grants, develop their schools health teams, and assess and improve their school health environments.

**\$4,291,844**

Value of  
school grants

**361**

Game On grants

**616**

school breakfast grants

Reached by  
**2016**

**120,000+**

volunteers/champions

**30,000** schools

**17 million** students

**"My student comes home more excited about exercise and becoming healthy, more than ever before."**

Gene Floyd, Parent  
New Bern High School  
New Bern, NC



## GAME ON GRANTS

Helping schools improve physical activity and nutrition, positively impact student knowledge and behaviors, and engage parents in reinforcing healthy habits at home.

**\$777,322**

Value of  
Game On grants

**15** states

**203** districts

**361** schools

**195,664** students impacted

**304,912,994**

new physical activity  
minutes (based on 337 schools)

**17.32**

average number of new  
physical activity minutes  
added/day (based on 337 schools)

**88%**

schools reporting increase  
in physical activity minutes

**13.6% ⇒ 38.6%**

increase in schools achieving  
60 minutes physical activity/day  
(from start of school year to end of school year)

**GAME ON ACTION FOR HEALTHY KIDS** 

# TOP PHYSICAL ACTIVITY STRATEGIES USED BY PARTNER SCHOOLS



**58%**

classroom brain breaks



**50%**

PE equipment



**49%**

active outdoor recess



**37%**

active indoor recess



**36%**

after-school programming



## STUDENT & PARENT SURVEYS SAID...



**88%**

students who said the school made it easier to eat healthy foods

**93%**

students who said their school encouraged them to eat healthy foods



**67%**

parents who said they received physical activity information at a school event

**90%**

parents who said their child is eating healthier this school year compared to last school year

**93%**

parents who said they helped their children be more active

# SCHOOL BREAKFAST GRANTS

Helping schools improve access to breakfast and increase student participation through equipment purchases, technical support and implementation of alternative school breakfast programs.

**\$945,400**

Value of school  
breakfast grants

**616** schools

**12,579,917**  
new breakfasts served by  
partner schools

**52,421** new students impacted

**39%** average increase in ADP  
(Average Daily Participation)



**“In the last four years, we have seen several positive changes. Our participation numbers have climbed each year. Our teachers have seen students more alert and engaged in their classroom and less worried about hunger...academics have improved and behavior problems have gone down, and we feel that breakfast in the classroom is the daily start to that success.”**

Principal April Holder  
W.E. Wilson Elementary School  
Jeffersonville, Indiana

# #EveryKidHealthy Week



**1,625** events

**46** states

**589,456** participants

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## TEAM HEALTHY KIDS

**\$190,951**

Money raised through  
Team Healthy Kids  
(FY2016)

**200**

Team Healthy Kids  
runners and athletes

**2,750** miles run

Almost  
the distance  
between L.A.  
and NYC!

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## TRAININGS, CONFERENCES, WORKSHOPS



**27** conferences hosted

**154** trainings/workshops

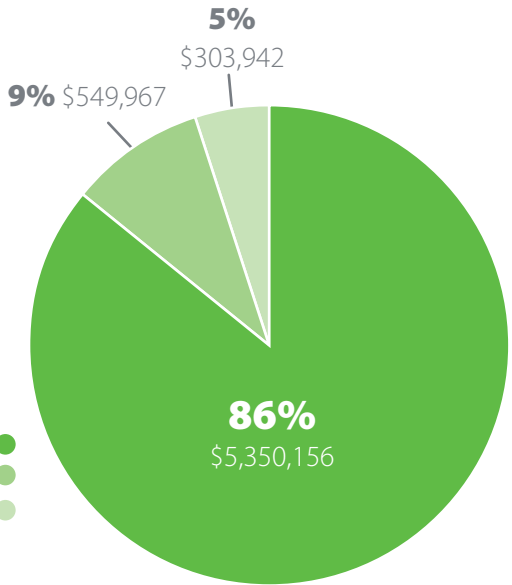
**159** State Team meetings



# FINANCIALS (FY2016)

**\$0.86 of every \$1**  
goes to school health programs

- School health program expenses ●
- Fundraising expenses ●
- Administrative program expenses ●



**\$6,204,065**  
Total operating revenues

**\$15,463,798**  
in-kind value of volunteers\*

We delivered more than \$21 million to schools in the form of grants, technical support and the in-kind value of our network of volunteers.

\* Based on Independent Sector rate of \$23.56/hour for volunteers



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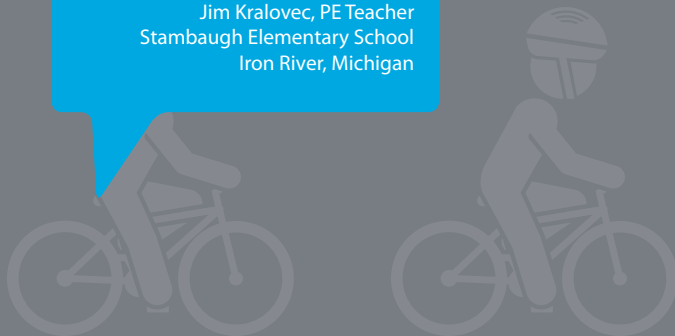
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**“The Game On grant has further infused our commitment to creating a healthier generation. As a PE teacher, I absolutely love seeing our classroom teachers carrying over into their classrooms the importance of being active and exercising!”**

Jim Kralovec, PE Teacher  
Stambaugh Elementary School  
Iron River, Michigan

## Supporting Funders

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# ACTION FOR HEALTHY KIDS

Thank you for your continued support.

