2015–2016
Annual Report Card
2016 has been an exciting year at Action for Healthy Kids! We have reached 30,000 schools and more than 15 million children nationwide with the support of our generous funders, tireless staff and state coordinators, and growing network of 120,000+ volunteers and champions. We also went back to school last fall with a new logo. We are proud of the work we and our partner schools have accomplished in the 2015–2016 school year and are excited to celebrate our 15th year of making schools healthier places for all children in 2017.
SCHOOL GRANTS FOR HEALTHY KIDS

Thanks to our generous sponsors, AFHK provides schools with programming, funding and technical support to activate their grants, develop their schools health teams, and assess and improve their school health environments.

$4,291,844
Value of school grants

361
Game On grants

616
school breakfast grants

Reached by 2016

120,000+
volunteers/champions

30,000 schools

17 million students

“My student comes home more excited about exercise and becoming healthy, more than ever before.”

Gene Floyd, Parent
New Bern High School
New Bern, NC
GAME ON GRANTS

Helping schools improve physical activity and nutrition, positively impact student knowledge and behaviors, and engage parents in reinforcing healthy habits at home.

$777,322
Value of Game On grants

15 states
203 districts
361 schools
195,664 students impacted

304,912,994
new physical activity minutes (based on 337 schools)

17.32
average number of new physical activity minutes added/day (based on 337 schools)

88%
schools reporting increase in physical activity minutes

13.6% ↔ 38.6%
increase in schools achieving 60 minutes physical activity/day (from start of school year to end of school year)

School lunch study finds food waste declined and greater variety led to healthier choices after implementation of updated nutrition standards. — Childhood Obesity, June 2015
TOP PHYSICAL ACTIVITY STRATEGIES USED BY PARTNER SCHOOLS

- 58% classroom brain breaks
- 50% PE equipment
- 49% active outdoor recess
- 37% active indoor recess
- 36% after-school programming
STUDENT & PARENT SURVEYS SAID…

88% students who said the school made it easier to eat healthy foods

93% students who said their school encouraged them to eat healthy foods

67% parents who said they received physical activity information at a school event

90% parents who said their child is eating healthier this school year compared to last school year

93% parents who said they helped their children be more active

Obesity prevalence among K through 2nd graders grows during summer break, according to a national study. – Obesity, November 2, 2016
SCHOOL BREAKFAST GRANTS

Helping schools improve access to breakfast and increase student participation through equipment purchases, technical support and implementation of alternative school breakfast programs.

**$945,400**

Value of school breakfast grants

616 schools

12,579,917 new breakfasts served by partner schools

52,421 new students impacted

39% average increase in ADP (Average Daily Participation)

“In the last four years, we have seen several positive changes. Our participation numbers have climbed each year. Our teachers have seen students more alert and engaged in their classroom and less worried about hunger…academics have improved and behavior problems have gone down, and we feel that breakfast in the classroom is the daily start to that success.”

Principal April Holder
W.E. Wilson Elementary School
Jeffersonville, Indiana
Breakfast in the classroom in New York City schools increased school breakfast participation, not obesity. – Journal of Policy Analysis & Management, March 30, 2016
$0.86 of every $1 goes to school health programs

FINANCIALS (FY2016)

$6,204,065 Total operating revenues

$15,463,798 in-kind value of volunteers*

We delivered more than $21 million to schools in the form of grants, technical support and the in-kind value of our network of volunteers.

* Based on Independent Sector rate of $23.56/hour for volunteers
Research analysis demonstrates that physical activity, including single bouts of fitness and other interventions, benefit children’s cognitive functioning. — Medicine and Science in Sports and Exercise, June 2016
THANK YOU TO OUR 2016 SPONSORS

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South Dakota Department of Education
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Tyson Foods
University of Minnesota Extension
W. R. Grace Foundation

“The Game On grant has further infused our commitment to creating a healthier generation. As a PE teacher, I absolutely love seeing our classroom teachers carrying over into their classrooms the importance of being active and exercising!”

Jim Kralovec, PE Teacher
Stambaugh Elementary School
Iron River, Michigan
Thank you for your continued support.